



Helicopter Association of Canada

19th Annual CONVENTION AND TRADE SHOW

**November 7-9, 2014
Le Centre Sheraton Montréal Hôtel
Montréal, Québec**

EXHIBITOR PROSPECTUS AND AGREEMENT

Initials: _____
HAC Exhibitor



HELICOPTER ASSOCIATION OF CANADA

19th Annual Convention and Trade Show
November 7-9, 2014
Montréal, Québec

EXHIBITOR AGREEMENT

In this agreement, the term “Exhibitor” means all employees and/or subcontractors of employees and the “Exhibition” means the HAC 2014 Convention and Trade Show taking place at the Le Centre Sheraton Montréal Hôtel, Montréal, Québec, Canada, November 7 – 9, 2014. “HAC” means Helicopter Association of Canada, its employees and contractors.

APPLICATION FOR EXHIBIT SPACE/AGREEMENT

Requests for standard exhibit space must be made on the Exhibit Space Application/Agreement form located both on-line and on the HAC website and shall contain particulars of the exhibit. When this agreement has been executed by the HAC and the Exhibitor and full payment has been made, the application will form the agreement and the application will be processed. **Full payment must accompany the application form.** The HAC reserves the right to accept or refuse any application in their sole and unfettered discretion. A copy of the fully executed agreement will be returned to the Exhibit Coordinator, and the cancellation policy will take effect. Please note terms and conditions for the application and retention of the HAC Associate rate for exhibit space and terms, conditions and penalties or premiums for non-payment of HAC Associate renewal fees as it relates to exhibit fees as outlined below

TYPES OF EXHIBITS

Exhibits shall be only those products or services directly related to the design, operation, or servicing of helicopters, unless otherwise approved by HAC.

NOTE: Due to space restrictions and in order to allow as many companies providing product and/or services to the helicopter industry to participate as an exhibitor, a maximum of 200 sq. ft. exhibit space is permitted for Montreal 2014 only.

Initials: _____
HAC Exhibitor

TRADE SHOW BOOTH PRICES – Standard Exhibits

Exhibit spaces are either 10' x 10' with an 8' high back and two 3' side wings or 8' x 8' with 8' high back and two 3" side wings. Any exhibitor planning a display which exceeds the standard wall heights must receive prior written approval from HAC. Colours will be confirmed in the exhibitor service kit distributed after applications have been received.

HAC Operator Member or Associate: C\$16.75/sq. ft.
Non HAC Operator Member or Associate: C\$19.40/sq. ft.

EXHIBIT RATES

To exhibit at the HAC rate, your annual renewal for HAC fiscal year 2013/2014, equal to the annual dues level appropriate for your organization, must be received before or at the time space applications are confirmed.

Your booth (each 10x10 or 8x8) purchase includes:

- 2 Exhibitor Partial Conference Registrations (not including Keynote Lunch)
- 2 Continental Breakfasts in the trade show (Sat. & Sun.)
- 2 Cocktail Receptions in the trade show hall (Fri. & Sat.)
- Access to HAC Skidz Bar and HAC After Hours events
- Access to Conference Speaker Series

Please Note:

HAC annual renewal is due September 1, 2014 for the Montreal 2014 fiscal year. In order to maintain HAC rate for exhibit space, renewal must be paid in full by September 30, 2014 for the Conference 2014/2015 fiscal year. Non-renewal will result in a non-HAC rate premium being assessed and paid on or before October 14, 2014 or booth space will be released for resale – no refund.

The Premium is assessed as the difference between the HAC rate per square foot and non-HAC rate per square foot. HAC Operator Member or Associate applicants MUST agree by initial to this stipulation to maintain HAC rate for space.

To become an Operator member or Associate of HAC, visit www.h-a-c.ca to join online.

If you have questions, or require assistance, please contact:

Barbara Priestley, HAC Member Services

Tel: (613) 231-1110 ext 237 Email: barb.priestley@h-a-c.ca

TAX

All fees are subject to applicable taxes. 5% GST and 9.975% QST

Initials: _____
HAC Exhibitor

EXHIBIT HOURS (Subject to change)

Friday, November 7	Exhibitor Move-in	0800 - 1400
Friday, November 7	Chair's Reception	1700 - 1830
Saturday, November 8	Trade Show	0900 - 1215
	Closed for Keynote Luncheon	
Saturday, November 8	Trade Show	1400 – 1600
Saturday, November 8	Reception	1600 – 1800
Sunday, November 9	Trade Show	0900 – 1400
Sunday, November 9	Exhibit Dismantle	1400 - 1700

To maximize delegates' visits to your booth, all meal functions EXCEPT the Keynote Luncheon Conference on Saturday, November 8th will be served in the exhibit hall. During these hours all booths must be staffed and displays open. The trade show hall will be closed during the Keynote Luncheon

ALLOTMENT OF SPACE

An exhibit hall must be laid out so as to facilitate the flow of traffic of attendees and to provide an overall balance to the hall, while addressing the locations of utility ports, columns, fire marshal regulations, facility move-in/out- door sizes and locations, and other restrictions. HAC reserves the right to assign space subject to these parameters and to relocate a booth, should unforeseen circumstances arise. The HAC in their absolute discretion shall deal with all applications for space. The HAC shall be entitled for any reason which, in their opinion, is in the general interest of the Exhibition, to vary the general layout or the situation and area of any particular exhibit space in substitution for that originally allotted and the Exhibitor shall be bound by the HAC's decisions with respect to the allotment of space. Booth separation of competitors is not guaranteed.

PRIORITY ALLOTMENT OF SPACE**Priority 1: HAC Corporate Sponsor Companies**

All those companies who are HAC 2014 Corporate Sponsors are offered first selection of booth space. They have until May 15, 2014 to submit an application for Exhibit Space (before space is offered to other HAC members and Associates previous HAC exhibitors) Space will be assigned in the order in which the applications are received.

Priority 2: HAC Associates & Previous Exhibitors

All those companies who are current HAC Associates or were HAC 2013 Exhibitors, but not Corporate Sponsors, have until June 1, 2014 to submit an application for Exhibit Space (before space is allocated to non HAC Associates) Space will be assigned in the order in which applications are received and after Priority 1 exhibitors have been placed.

Priority 3: All Others

All those companies not meeting the criteria of Priority 1 or Priority 2 exhibitors will be assigned space in the order in which their applications are received and after Priority 1 and Priority 2 exhibitors have been placed. **Full payment is required with application.**

Initials: _____
HAC Exhibitor

OCCUPATION OF SPACE

If the Exhibitor fails to occupy its allocated booth space by 1400 on Friday, November 7, 2014, then all payments in respect of the booth space shall be forfeited to the HAC. The HAC has the absolute right to re-let the space without compensation to the Exhibitor and/or claim full payment for the space under the terms of this agreement.

USE OF SPACE

Any other corporate entity or individual may not occupy space leased by the Exhibitor in whole or in part except by express written permission of the HAC. Applications must be submitted in writing prior to the Show Date. No Exhibitor shall assign, sublet or share their exhibit space with another business or firm unless approval has been obtained in writing from the HAC.

No Food of any kind shall be brought into the exhibit hall which has not been purchased by Le Centre Sheraton Montréal Hôtel.

No alcohol of any kind shall be brought into the exhibit hall which has not been purchased by Le Centre Sheraton Montréal Hôtel.

Any infraction of these terms may result in the exhibitor being asked to leave the exhibition floor immediately and forfeit their opportunity to exhibit for the balance of the event. Should you wish to serve any food or beverage items within your exhibit space, we invite you to contact the Le Centre Sheraton Montréal Hôtel to make these arrangements.

INSTALLATION OF STANDARD EXHIBITS - Friday, November 7, 0800 - 1400

Exhibitors requiring additional set up time are required to contact HAC Administrative Services at (613) 231-1110 x 237.

DISMANTLING OF STANDARD EXHIBITS - Sunday, November 9, 1400 – 1700

Exhibitors requiring additional dismantle time are required to contact HAC Administrative Services at (613) 231-1110 x 237.

SERVICE CONTRACTORS

Levy Show Services Inc. has been selected as the Official HAC Montreal 2014 Service Contractor. An Exhibitor Service Kit will be distributed to your Exhibit Coordinator.

Levy Show Services Tel: (604) 277 1726 Email: operations@levyshow.com

Levy Show Services Inc. has been appointed HAC Montreal 2014 Official Services Provider to the HAC 19th Annual Convention and Trade Show for the following services:

- **Classic Furnishings**
- **Specialty Furnishings**
- **Carpet**
- **Signs/Graphics**
- **Installation/Dismantle Supervision**
- **Labour**
- **Transportation/Customs**
- **Rental Displays – Standard and Custom**
- **Material Handling**
- **Carpet Cleaning**
- **Plants**

Initials: _____
HAC Exhibitor

BOOTH FURNISHINGS

Your booth **does not include furnishing nor electrical service**. Furnishings may be ordered through your show contractor, Levy Show Services Inc. Forms will be available in the exhibitor service kit distributed by Levy after applications have been received.

BOOTH ELECTRICAL

The HAC will provide general room lighting. Exhibitors' electrical requirements are **not included** in the price of booth space and are the responsibility of the exhibitor. Electrical services will be exclusively provided by Le Centre Sheraton Montréal Hôtel. Order forms will be available in the exhibitor service kit distributed by Levy Show Services after applications have been received.

BOOTH FLOOR COVERING

The exhibit hall at the Le Centre Sheraton Montréal Hôtel **is carpeted** therefore no additional floor covering is necessary. Exhibitors, who choose additional floor covering in their exhibit space, must select a standard acceptable to the HAC whether rented from the Official Show Contractor, Levy Show Services or provided by the Exhibitor.

BOOTH AUDIO VISUAL

To facilitate any requirements for Audio Visual Rentals, HAC will provide a link via the Conference Website to their official AV partner once the AV partner has been selected.

SHIPPING

Pre-Convention: Le Centre Sheraton Montréal Hôtel **will not accept shipments**. It is strongly recommend that exhibitors ship through Levy Show Services Advance Warehouse. Forms will be included in the exhibitor package.

Post-Convention: All freight must leave by 5pm November 9, 2014 Freight remaining will be considered abandoned and will be removed by Levy Show Services at the exhibitor's expense.

EXHIBITOR REGISTRATIONS

Each booth space rented and paid for **INCLUDES** two (2) complimentary, partial registration packages. The partial registration package includes access to all meetings, presentations, the Trade Show, the Annual General Meeting, and all food and beverage functions served within the Exhibit Hall.

The partial registration package **EXCLUDES** admission to the Saturday, November 8th Keynote Luncheon. Tickets for the Keynote Luncheon may be purchased separately using the Exhibitor Booth Personnel Registration Form or on-line through the exhibitor portal. Additional personnel are required to purchase conference registration. Conference Registration will be available on-line.

NOTE: HAC Associates: the # 4 and more discounted conference registration rate is available to HAC Operator Members only in an effort to encourage greater participation of Operator Members.

HAC rates are not extended to guests, customers, companions or other participants. Guests, customers or other participants must register independently as Full Registrations under their own company or personal names.

Companions must meet the criteria.

Initials: _____
HAC Exhibitor

ALL Registration details are available on the Attendee Registration Form.

MEDIA RELEASE: By registering and/or attending this event, you hereby consent to and authorize HAC to use your name and any photographs, images and/or audio-video within which you may be included on HAC's website (www.h-a-c.ca) as well as in HAC print and marketing publications without compensation and further explicit authorization. The use of such media by HAC will be solely for educational, promotional and informational purposes.

SPONSORSHIP & MARKETING OPPORTUNITIES

HAC will make available a prospectus outlining a variety of Sponsorship and Marketing opportunities related to the 2014 Conference. The prospectus will be available on line once released. To discuss Sponsorship or Marketing opportunities please contact HAC.

ADVERTISING MATTER

All handbills, printed matter or advertisements of any kind intended for distribution or display within the Exhibition may only be distributed from the Exhibitor's stand and the Exhibitor shall not distribute printed matter, or literature, of any nature in the vicinity of the entrances or exits. Exhibitors must not station any attendants, or place anything in or over the gangways, or upon any space other than that allotted to them. Attendants must not promenade in the Exhibition Building for advertising purposes, nor use audible means of attracting the attention of visitors, to the annoyance or inconvenience of other Exhibitors. The Exhibitor agrees not to extend invitations, call meetings, hospitality events or otherwise encourage the absence of industry attendees from the exhibit hall and meeting rooms during the hours of all show activities.

FOOD, BEVERAGE, TOBACCO, AND ALCOHOL

The sole right for the distribution and sale of any article of food, drink (whether alcoholic or not) or tobacco is held by the Vancouver Convention Centre and no Exhibitor may sell, give away or distribute any such article without the written consent of the HAC.

CLEANING AND/OR DAMAGE

The HAC will arrange cleaning of all public areas. Exhibitors requiring special cleaning services agree to make arrangements, at their own expense, with Le Centre Sheraton Montréal Hôtel, forms to be included in the exhibitor kit. Exhibitors are responsible for the cleaning of their own exhibit space immediately following the close of the Exhibition. Exhibitor spaces left in an untidy condition will be cleaned by the HAC and the Exhibitor will be charged by the HAC in an amount in the sole discretion of the HAC. The Exhibitor is liable for any damage caused to the building floors, walls or columns. The exhibitor may not apply paint, lacquer, adhesives, stickers, or other coatings to any part of the floor or building.

EFFECT AS DEFAULT IN PAYMENT

In the event that an Exhibitor shall fail to pay all amounts due hereunder when due, the HAC may, without affecting remedies of the HAC, bar the Exhibitor from taking possession of the space granted by this agreement, may retain any sums previously paid by the Exhibition without any rebate of allowance whatsoever to the Exhibitor.

INSURANCE LIABILITY

The HAC will not be responsible for damage to property or any exhibit caused by fire, storm, tempest, lightning, national emergency, war, labor dispute, strikes, lockouts, civil disturbance, explosions, inevitable accidents, force majeure, or any other cause or for any loss if damage occasioned, if by reasoning of the happening of such events, the opening of the Exhibition is

Initials: _____
HAC Exhibitor

prevented or postponed or abandoned, or the building becomes wholly or partially unavailable for the holding of the Exhibition.

The Exhibitor shall, from the time of assuming control over the rented space, maintain Public Liability and Property Damage Insurance, to a limit of CAN\$2,000,000 inclusive, until the rented space is released back to the HAC. The Exhibitor agrees that they must be able to show proof of insurance in the amount of CAN\$2,000,000 Bodily Injury and Property Damage. This provision also applies to any contractor they may employ.

The Exhibitor agrees that this Insurance Policy held by the Exhibitor must name the Helicopter Association of Canada (HAC) as an Additional Insured.

The Exhibitor assumes the entire responsibility and liability for losses, damage and claims arising out of any loss, injury or damage to exhibitor's displays, equipment and other property brought onto the premises of the Le Centre Sheraton Montréal Hôtel and shall indemnify and hold harmless the Le Centre Sheraton Montréal Hôtel, the HAC, the Convention agents, servants and employees from any and all such losses, damages and claims. The Exhibitor acknowledges that the Le Centre Sheraton Montréal Hôtel shall not maintain insurance covering exhibitor's property and it is the sole responsibility of the Exhibitor to obtain business interruption and property damage insurance, or any other such relevant coverage's as may be required, covering such losses by the Exhibitor. The Exhibitor acknowledges that neither the HAC nor Le Centre Sheraton Montréal Hôtel provide security services for exhibits or Exhibitors under the terms of this Agreement, and Exhibitors in need of security services should contract those services independently, with the approval of the HAC.

SEVERABILITY

If any changes of clauses or part or parts of clauses in the Contract and Regulations and Conditions are illegal, unlawful or unenforceable, it or they shall be considered separate and severable from the agreement and the remaining provisions of the agreement shall remain in full force and effect and shall be binding upon the parties hereto as though the clause or clauses or part or parts of clauses had never been included.

CANCELLATION POLICY

Exhibit space may be cancelled by notifying HAC Administrative Services **in writing only**. Cancellations received up to and including September 7, 2014 will receive a 50% refund. **Cancellations received after September 7, 2014 will not be reimbursed.**

At any time you require assistance or additional information contact:

Barbara Priestley, Member Services
Helicopter Association of Canada,
130 Albert Street, Suite 500,
Ottawa, ON K1P 5G4
Email: barb.priestley@h-a-c.ca
Tel: (613) 231-1110 ext 237, Fax: (613) 369-5097

Support your convention by booking at the host hotel!

Initials: _____
HAC Exhibitor

Accommodation Details
Available on the [HAC Convention Page](#)

Initials: _____
HAC Exhibitor

WHO EXHIBITS AT HAC?

3 Points Machining & Aerospace
 Able Engineering & Component Services Inc
 Absolute Fire Solutions
 Absolute Trac
 ACES/Dynamic Instruments
 Aero Design Ltd.
 Aeronav Avionics
 AGFT Aviation Ground Fueling Technologies Ltd.
 AgustaWestland
 Airborne Engines Ltd.
 Aircraft Maintenance Systems Inc.
 Airwolf Aerospace LLC
 All Metals MS, Inc.
 Alpine Aerotech Ltd.
 Anodyne Electronics Manufacturing Corp.
 Appareo Systems LLC
 ARGUS International, Inc.
 Avialta a Boeing Company
 Avialta Helicopter Maintenance Ltd.
 Aviation Ground Fueling Technologies Inc.
 Aviation Renewables / Flight Light
 Avjet Holding Inc.
 Barry Cordage Ltd.
 Bell Helicopter Textron Limited
 Cadorath Aerospace
 CAE
 Can West Component Services Inc.
 Canadian Fallen Firefighters Foundation
 Canadian Four/HeliKart
 CASP Aerospace
 Cole International
 DART Helicopter Services LLC
 DAVWIRE
 Defense Holdings inc.
 Donaldson Aerospace & Defense St. Louis
 DSS Aviation Inc.
 EMS Aviation
 Envirotankers Inc. (c/o saveonjetfuel.com Inc)
 Eurocopter Canada Limited
 EuroTec Canada Ltd.
 EuroTech Vertical Flight Solutions
 FDC / Aerofilter
 Flight Light Inc.
 FlightSafety International
 GASTOPS Ltd.
 GE Capital
 Goodrich
 Great Slave Helicopters Ltd. (GSH)

GroundEffect Aerodrome Consulting Ltd.
 Guardian Mobility Corporation
 Helicopter Accessory Services Canada
 Helicopter Association International
 HELICOPTERS Magazine
 Helifor Industries Limited
 Heli-One
 Heliport Systems Inc.
 Heliproducts Industries Ltd.
 Helitowcart (Vanair Inc.)
 Helitrades Inc.
 Honeywell
 Hope Aero
 Industry Canada (SADI)
 Interactive Safety Products Inc.
 Intermountain Turbine Service, Inc.
 Isolair Inc.
 Kamatics RWG
 Kawak Aviation Technologies Inc.
 Kitchener Aero Avionics Limited
 Latitude Technologies Corporation
 M.R. Airframe Ltd.
 Maxcraft Avionics Ltd.
 Medit Inc.
 Mint Turbines LLC
 Nampa Valley Helicopters
 Night Flight Concept
 Onboard Systems
 Oregon Aero, Inc.
 Peco Facet Canada
 PetroValue Products Canada Inc.
 PHP Canada Inc.
 Plastique JW Inc
 PPG Aerospace
 Pratt & Whitney Canada
 Precision Fuel Components LLC
 Precision Heliparts Canada, Inc. (PHP-C)
 Professional Aviation Associates
 Pulselite Canada
 Quality Aviation Instruments, Inc.
 Reed Services Inc.
 Rolls-Royce
 Safran Turbomeca Canada
 Sandel Avionics
 SEI Industries Ltd. Bambi Bucket Div.
 Shellcast Foundries Inc.
 Sheney & Co. Aviation Covers
 Simplex Manufacturing

Initials: _____
 HAC Exhibitor

SkyBOOKS INC.
Skytrac Systems Ltd.
Soloy Aviation Solutions
Spec-Ops/Heliwagon
SpiderTracks
Sprung Instant Structures
StandardAero
Start Pac
Tempest Heli-Parts Inc.

Timken
Tulmar Safety Systems Inc.
Universal Avionics
Vector Aerospace Helicopter Services
Velcon Canada Inc
Vertical Magazine
World Courier of Canada
Xtreme ALSE, LLC
Zodiac Services Americas, LLC

SEE YOU IN MONTRÉAL!



We proudly salute our 2014 Corporate Sponsors:



Initials: _____
HAC Exhibitor