

Helicopter Association of Canada

18th Annual CONVENTION AND TRADE SHOW

November 8-10, 2013 Vancouver Convention Centre and Pan Pacific Vancouver

EXHIBITOR PROSPECTUS AND AGREEMENT

Initials:



HELICOPTER ASSOCIATION OF CANADA

18th Annual Convention and Trade Show November 8-10, 2013 Vancouver, BC

EXHIBITOR AGREEMENT

In this agreement, the term "Exhibitor" means all employees and/or subcontractors of employees and the "Exhibition" means the HAC 2013 Convention and Trade Show taking place at the Vancouver Convention Centre, and Pan Pacific Vancouver Hotel, Vancouver, British Columbia Canada, November 8 - 10, 2013. "HAC" means Helicopter Association of Canada, its employees and contractors.

APPLICATION FOR STANDARD EXHIBIT SPACE/AGREEMENT

Requests for standard exhibit space must be made on the Standard Exhibit Space Application/Agreement form located both on-line and on the HAC website and shall contain particulars of the exhibit. When this agreement has been executed by the HAC and the Exhibitor and full payment has been made, the application will form the agreement and the application will be processed. **Full payment must accompany the application form**. The HAC reserves the right to accept or refuse any application in their sole and unfettered discretion. A copy of the fully executed agreement will be returned to the Exhibit Coordinator, and the cancellation policy will take effect. Please note terms and conditions for the application and retention of the Member rate for exhibit space and terms, conditions and penalties or premiums for non-payment of membership fees as it relates to exhibit fees as outlined below

TYPES OF EXHIBITS

Exhibits shall be only those products or services directly related to the design, operation, or servicing of helicopters, unless otherwise approved by HAC.

2013 EXHIBITION NOTE: For those companies wishing to exhibit <u>aircraft or large equipment</u>, please contact Barbara Priestley, HAC, Tel: (613) 231-1110 ext 237, Email: <u>Barb.priestley@h-a-c.ca</u>

TRADE SHOW BOOTH PRICES – Standard Exhibits

Exhibit spaces are generally 10' x 10' with an 8' drape back and two 3' side wings. Any exhibitor planning a display which exceeds the standard wall heights must receive prior written approval from HAC. Colours will be confirmed in the exhibitor service kit distributed after applications have been received.

HAC Members: C\$16.75/sq. ft. Non HAC Members: C\$19.40/sq. ft.

Initials:

MEMBER RATES

To exhibit at the member rate, your membership dues for HAC fiscal year 2012–13, equal to the annual dues level appropriate for your organization, must be received before or at the time space applications are confirmed.

Please Note:

Membership renewal is due September 1, 2013 for the Vancouver 2013 fiscal year.

In order to maintain member rate for exhibit space, renewal must be paid in full by September 30, 2013 for the Conference 2013 fiscal year. Non-renewal of HAC membership will result in a non-member rate premium being assessed and paid on or before October 14, 2013 or booth space will be released for resale – no refund.

The Premium is assessed as the difference between the member rate per square foot and non-member rate per square foot. Member applicants MUST agree by initial to this stipulation to maintain member rate for space.

To become a member of HAC, visit <u>www.h-a-c.ca</u> to join online. If you have questions, or require assistance, please contact: Barbara Priestley, HAC Member Services Tel: (613) 231-1110 ext 237 Email: <u>barb.priestley@h-a-c.ca</u>

ΤΑΧ

All fees are subject to applicable taxes.

EXHIBIT HOURS (Subject to change)

Thursday, November 7	Helicopter Move-in	TBD	
Friday, November 8	Exhibit Set-Up	0700 – 1400	
Friday, November 8	Reception	1600 – 1800	
Saturday, November 9	Trade Show	0800 – 1800	
Sunday, November 10	Trade Show	0800 – 1400	
Sunday, November 10	Exhibit Dismantle	1400 - 1700	

To maximize delegates' visits to your booth, all meal functions EXCEPT the Keynote Luncheon Conference on Saturday, November 9th will be served in the exhibit hall. During these hours all booths must be staffed and displays open. The trade show hall will be closed during the Keynote Luncheon

ALLOTMENT OF SPACE

An exhibit hall must be laid out so as to facilitate the flow of traffic of attendees and to provide an overall balance to the hall, while addressing the locations of utility ports, columns, fire marshal regulations, facility move-in/out- door sizes and locations, and other restrictions. HAC reserves the right to assign space subject to these parameters and to relocate a booth, should unforeseen circumstances arise.

The HAC in their absolute discretion shall deal with all applications for space. The HAC shall be entitled for any reason which, in their opinion, is in the general interest of the Exhibition, to vary the general layout or the situation and area of any particular exhibit space in substitution for that originally allotted and the Exhibitor shall be bound by the HAC's decisions with respect to the allotment of space. Booth separation of competitors is not guaranteed.

Initials:		
	HAC	Exhibitor

PRIORITY ALLOTMENT OF SPACE

Priority 1: HAC Corporate Sponsors

All those companies who are HAC 2013 Corporate Sponsors Companies are offered first selection of booth space. They have until April 15, 2013 to submit an application for Exhibit Space (before space is offered to other HAC members and previous HAC exhibitors) Space will be assigned in the order in which the applications are received.

Priority 2: HAC Members & Previous Exhibitors

All those companies who are current HAC Members or were HAC 2012 Exhibitors, but not Corporate Sponsors, have until May 4, 2013 to submit an application for Exhibit Space (before space is allocated to non members) Space will be assigned in the order in which applications are received and after Priority 1 exhibitors have been placed.

Priority 3: All Others

All those companies not meeting the criteria of Priority 1 or Priority 2 exhibitors will be assigned space in the order in which their applications are received and after Priority 1 and Priority 2 exhibitors have been placed. **Full payment is required with application.**

OCCUPATION OF SPACE

If the Exhibitor fails to occupy its allocated booth space by 1400 on Friday, November 8, 2013, then all payments in respect of the booth space shall be forfeited to the HAC. The HAC has the absolute right to re-let the space without compensation to the Exhibitor and/or claim full payment for the space under the terms of this agreement.

USE OF SPACE

Any other corporate entity or individual may not occupy space leased by the Exhibitor in whole or in part except by express written permission of the HAC. Applications must be submitted in writing prior to the Show Date. No Exhibitor shall assign, sublet or share their exhibit space with another business or firm unless approval has been obtained in writing from the HAC.

INSTALLATION OF STANDARD EXHIBITS - Friday, November 8, 0800 - 1400

Exhibitors requiring additional set up time are required to contact HAC Administrative Services at (613) 231-1110 x 237.

DISMANTLING OF STANDARD EXHIBITS - Sunday, November 10, 1400 – 1700

Exhibitors requiring additional dismantle time are required to contact HAC Administrative Services at (613) 231-1110 x 237.

VANCOUVER CONVENTION CENTRE

The Vancouver Convention Centre is the exclusive provider for electrical, booth cleaning, plumbing, and all phone/internet services. Order forms will be made available in your Levy Show Services Exhibitor Kit and will also be available on the Vancouver Convention Centre website.

Please reference The Vancouver Convention Centre notices and waivers located on the Conference website for the facilities guidelines and requirements related to the following:

- Liquor Sampling
- Food Sampling
- Client Move-in / Move-out
- Personal Services Tradeshow Application Form
- Fire Regulations

Initials:

FOOD, BEVERAGE, TOBACCO, AND ALCOHOL

- **No Food** of any kind shall be brought into the exhibit hall which has not been purchased by the Vancouver Convention Centre.
- **No Alcohol** of any kind shall be brought into the exhibit hall which has not been purchased by the Vancouver Convention Centre.
- **No Balloons** of any kind shall be brought into the exhibit hall, due to the nature of the Vancouver Convention Centre and fees for retrieval, HAC will not permit the use, display or distribution of Balloons as part of any exhibit.

Any infraction of these terms may result in the exhibitor being asked to leave the exhibition floor immediately and forfeit their opportunity to exhibit for the balance of the event.

The sole right for the distribution and sale of any article of food, drink (whether alcoholic or not) or tobacco is held by the Vancouver Convention Centre and no Exhibitor may sell, give away or distribute any such article without the written consent of the HAC. Should you wish to serve any food or beverage items within your exhibit space, we invite you to contact the Vancouver Convention Centre to make these arrangements.

BOOTH ELECTRICAL

The HAC will provide general room lighting. Exhibitors' electrical requirements are **not included** in the price of booth space and are the responsibility of the exhibitor. Electrical services are exclusively provided by Vancouver Convention Centre. Order forms will be available in the exhibitor service kit distributed by Levy Show Services after applications have been received.

CLEANING AND/OR DAMAGE

The HAC will arrange cleaning of all public areas. Exhibitors requiring special cleaning services agree to make arrangements, at their own expense, with Vancouver Convention Centre, forms to be included in the exhibitor kit. Exhibitors are responsible for the cleaning of their own exhibit space immediately following the close of the Exhibition. Exhibitor spaces left in an untidy condition will be cleaned by the HAC and the Exhibitor will be charged by the HAC in an amount in the sole discretion of the HAC. The Exhibitor is liable for any damage caused to the building floors, walls or columns. The exhibitor may not apply paint, lacquer, adhesives, stickers, or other coatings to any part of the floor or building.

SERVICE CONTRACTORS

Levy Show Services Inc. has been selected as the Official HAC Vancouver 2013 Service Contractor. An Exhibitor Service Kit will be distributed to your Exhibit Coordinator. Levy Show Services Tel: (604) 277 1726 Email: operations@levyshow.com

Levy Show Services Inc. has been appointed HAC Vancouver 2013 Official Services Provider to the HAC 18th Annual Convention and Trade Show for the following services:

- Classic Furnishings
- Specialty Furnishings
- Carpet
- Signs/Graphics
- Installation/Dismantle Supervision
- Labour
- Transportation/Customs

- Rental Displays Standard and Custom
- Material Handling
- Carpet Cleaning
- Plants

Initials:

BOOTH FURNISHINGS

Your booth **does not include furnishing nor electrical service**. Furnishings may be ordered through your show contractor, Levy Show Services Inc. Forms will be available in the exhibitor service kit distributed by Levy after applications have been received.

BOOTH FLOOR COVERING

The exhibit hall at the Vancouver Convention Centre **is carpeted** therefore no additional floor covering is necessary. Exhibitors, who choose additional floor covering in their exhibit space, must select a standard acceptable to the HAC whether rented from the Official Show Contractor, Levy Show Services or provided by the Exhibitor.

BOOTH AUDIO VISUAL

To facilitate any requirements for Audio Visual Rentals, HAC will provide a link via the Conference Website to their official AV partner once the AV partner has been selected.

SHIPPING

Pre-Convention: The Vancouver Convention Centre will not accept shipments. It is strongly recommend that exhibitors ship through Levy Show Services Advance Warehouse. Forms will be included in the exhibitor package.

Post-Convention: All freight must leave by 5pm November 10, 2013 Freight remaining will be considered abandoned and will be removed by Levy Show Services at the exhibitor's expense.

EXHIBITOR REGISTRATIONS

Each 10' x 10' booth space rented and paid for **INCLUDES** two (2) complimentary, partial registration packages **to a maximum of six (6) per exhibitor.** The partial registration package includes access to all meetings, presentations, the Trade Show, the Annual General Meeting, and all food and beverage functions served within the Exhibit Hall.

The partial registration package **EXCLUDES** admission to the Saturday, November 9th Keynote Luncheon. <u>Tickets for the Keynote Luncheon may be purchased separately using the Exhibitor Booth</u> <u>Personnel Registration Form or on-line through the exhibitor portal</u>.

Additional personnel are required to purchase conference registration.

Conference Registration will be available on-line.

<u>NOTE Member Company EXHIBITORS</u>: complimentary partial registrations allocated for booth purchase <u>do not count</u> toward the total PAID Full Registrations required to be eligible to receive the # 4 and more discounted registration rate.

Member rates are not extended to guests, customers, companions or other participants.

Guests, customers or other participants must register independently as Full Registrations under their own company or personal names.

Companions must meet the criteria.

ALL Registration details are available on the Attendee Registration Form.

SPONSORSHIP & MARKETING OPPORTUNITIES

HAC will make available a prospectus outlining a variety of Sponsorship and Marketing opportunities related to the 2013 Conference. The prospectus will be available on line once released. To discuss Sponsorship or Marketing opportunities please contact HAC.

Initials: ____

ADVERTISING MATTER

All handbills, printed matter or advertisements of any kind intended for distribution or display within the Exhibition may only be distributed from the Exhibitor's stand and the Exhibitor shall not distribute printed matter, or literature, of any nature in the vicinity of the entrances or exits. Exhibitors must not station any attendants, or place anything in or over the gangways, or upon any space other than that allotted to them. Attendants must not promenade in the Exhibition Building for advertising purposes, nor use audible means of attracting the attention of visitors, to the annoyance or inconvenience of other Exhibitors. The Exhibitor agrees not to extend invitations, call meetings, hospitality events or otherwise encourage the absence of industry attendees from the exhibit hall and meeting rooms during the hours of all show activities.

EFFECT AS DEFAULT IN PAYMENT

In the event that an Exhibitor shall fail to pay all amounts due hereunder when due, the HAC may, without affecting remedies of the HAC, bar the Exhibitor from taking possession of the space granted by this agreement, may retain any sums previously paid by the Exhibition without any rebate of allowance whatsoever to the Exhibitor.

INSURANCE LIABILITY

The HAC will not be responsible for damage to property or any exhibit caused by fire, storm, tempest, lightening, national emergency, war, labor dispute, strikes, lockouts, civil disturbance, explosions, inevitable accidents, force majeure, or any other cause or for any loss if damage occasioned, if by reasoning of the happening of such events, the opening of the Exhibition is prevented or postponed or abandoned, or the building becomes wholly or partially unavailable for the holding of the Exhibition.

The Exhibitor shall, from the time of assuming control over the rented space, maintain Public Liability and Property Damage Insurance, to a limit of CAN\$2,000,000 inclusive, until the rented space is released back to the HAC. The Exhibitor agrees that they must be able to show proof of insurance in the amount of CAN\$2,000,000 Bodily Injury and Property Damage. This provision also applies to any contractor they may employ.

The Exhibitor agrees that this Insurance Policy held by the Exhibitor must name the Helicopter Association of Canada (HAC) as an Additional Insured.

The Exhibitor assumes the entire responsibility and liability for losses, damage and claims arising out of any loss, injury or damage to exhibitor's displays, equipment and other property brought onto the premises of the Vancouver Convention Centre or the Pan Pacific Vancouver Hotel and shall indemnify and hold harmless the Vancouver Convention Centre, Pan Pacific Vancouver Hotel, the HAC, the Convention agents, servants and employees from any and all such losses, damages and claims. The Exhibitor acknowledges that the Vancouver Convention Centre shall not maintain insurance covering exhibitor's property and it is the sole responsibility of the Exhibitor to obtain business interruption and property damage insurance, or any other such relevant coverage's as may be required, covering such losses by the Exhibitor. The Exhibitor acknowledges that neither the HAC nor the Vancouver Convention Centre provide security services for exhibits or Exhibitors under the terms of this Agreement, and Exhibitors in need of security services should contract those services independently, with the approval of the HAC.

SEVERABILITY

If any changes of clauses or part or parts of clauses in the Contract and Regulations and Conditions are illegal, unlawful or unenforceable, it or they shall be considered separate and severable from the agreement and the remaining provisions of the agreement shall remain in full force and effect and shall be binding upon the parties hereto as though the clause or clauses or part or parts of clauses had never been included.

Initials:

CANCELLATION POLICY

Exhibit space may be cancelled by notifying HAC Administrative Services **in writing only**. Cancellations received up to and including September 7, 2013 will receive a 50% refund. **Cancellations received after September 7, 2013 will not be reimbursed.**

At any time you require assistance or additional information contact:

Barbara Priestley, Helicopter Association of Canada, 130 Albert Street, Suite 500, Ottawa, ON K1P 5G4 Email: <u>barb.priestley@h-a-c.ca</u> Tel: (613) 231-1110 ext 237, Fax: (613) 369-5097

HOTEL ACCOMMODATION

Pan Pacific Vancouver in beautiful downtown Vancouver, British Columbia has been selected as the HAC 2013 Headquarters Hotel. Pan Pacific Vancouver is attached to the Vancouver Convention Centre and a limited block of rooms has been reserved at a preferred rate for HAC participants. We encourage you to utilize the special block rate in support of HAC's continued efforts to keep meeting and convention costs to a minimum.

Host Hotel: Pan Pacific Vancouver

HAC has negotiated a limited room rate: \$219.00 single/double

Book On-line:

https://resweb.passkey.com/Resweb.do?mode=welcome_ei _new&eventID=10066844

Or



Reservations Direct Phone: (614) 662-3223 Toll Free Number: 1-800-663-1515 (Canada) 1-800-939-1515 (USA) Reservations Direct Fax: (604) 895-2469 Reservations Email: reservations@panpacificvancouver.com

Note:

Reservations must be made on or before **October 11, 2013** to be eligible for discounted group rate.

Support your convention by booking at the host hotel.

Initials:

WHO EXHIBITS AT HAC?

3 Points Machining & Aerospace Able Engineering & Component Services Inc Absolute Fire Solutions Absolute Trac **ACES/Dynamic Instruments** Aero Design Ltd. **Aeronav Avionics** AGFT Aviation Ground Fueling Technologies Ltd. AgustaWestland Airborne Engines Ltd. Aircraft Maintenance Systems Inc. Airwolf Aerospace LLC All Metals MS, Inc. Alpine Aerotech Ltd. Anodyne Electronics Manufacturing Corp. Appareo Systems LLC **ARGUS** International, Inc. Aviall a Boeing Company Avialta Helicopter Maintenance Ltd. Aviation Ground Fueling Technologies Inc. Aviation Renewables / Flight Light Avjet Holding Inc. Barry Cordage Ltd. **Bell Helicopter Textron Limited** Cadorath Aerospace CAE Can West Component Services Inc. **Canadian Fallen Firefighters Foundation** Canadian Four/HeliKart **CASP** Aerospace Cole International **DART Helicopter Services LLC** DAVWIRE Defense Holdings inc.

Donaldson Aerospace & Defense St. Louis DSS Aviation Inc. EMS Aviation Envirotankers Inc. (c/o saveonjetfuel.com Inc) Eurocopter Canada Limited EuroTec Canada Ltd. EuroTech Vertical Flight Solutions FDC / Aerofilter Flight Light Inc. FlightSafety International GASTOPS Ltd. GE Capital Goodrich Great Slave Helicopters Ltd. (GSH) GroundEffect Aerodrome Consulting Ltd. **Guardian Mobility Corporation** Helicopter Accessory Services Canada Helicopter Association International **HELICOPTERS** Magazine Helifor Industries Limited Heli-One Heliport Systems Inc. Heliproducts Industries Ltd. Helitowcart (Vanair Inc.) Helitrades Inc. Honeywell Hope Aero Industry Canada (SADI) Interactive Safety Products Inc. Intermountain Turbine Service, Inc. Isolair Inc Kamatics RWG Kawak Aviation Technologies Inc. Kitchener Aero Avionics Limited

Initials:

Latitude Technologies Corporation M.R. Airframe Ltd. Maxcraft Avionics Ltd. Medit Inc. Mint Turbines LLC Nampa Valley Helicopters Night Flight Concept **Onboard Systems** Oregon Aero, Inc. Peco Facet Canada PetroValue Products Canada Inc. PHP Canada Inc. Plastique JW Inc **PPG** Aerospace Pratt & Whitney Canada Precision Fuel Components LLC Precision Heliparts Canada, Inc. (PHP-C) Professional Aviation Associates **Pulselite Canada** Quality Aviation Instruments, Inc. Reed Services Inc. **Rolls-Royce**

Safran Turbomeca Canada Sandel Avionics SEI Industries Ltd. Bambi Bucket Div. Shellcast Foundries Inc. Sheney & Co. Aviation Covers Simplex Manufacturing SkyBOOKS INC. Skytrac Systems Ltd. Solov Aviation Solutions Spec-Ops/Heliwagon SpiderTracks Sprung Instant Structures StandardAero Start Pac Tempest Heli-Parts Inc. Timken Tulmar Safety Systems Inc. **Universal Avionics** Vector Aerospace Helicopter Services Velcon Canada Inc Vertical Magazine World Courier of Canada Xtreme ALSE, LLC Zodiac Services Americas, LLC

SEE YOU IN VANCOUVER!



We proudly salute our 2013 Corporate Sponsors:



Initials: _