Dear Partners,

Toronto Rehabilitation Institute’s 2018 Traumatic Brain Injury Conference will take place on February 2, 2018 at Beanfield Centre, 105 Princes' Blvd, Exhibition Place, Toronto. This is a must-attend event for healthcare practitioners who contend with all areas of traumatic brain injury in their practice: physicians, therapists, nurses, social workers, program service managers, researchers, and service providers from rehabilitation, insurance, and legal organizations.

Participate in interactive discussions, workshops, and plenary sessions in this one-day forum that will familiarize the delegates with rehabilitation in traumatic brain injury.

On behalf of the Organizing Committee we cordially invite you to actively participate in this Conference. Sponsorship of this event is an effective method of reaching your target audience. As an event sponsor, you will benefit from the marketing exposure from the event. Furthermore, your participation will allow you to network with key decision-makers, providing opportunities for one-on-one networking and communication with the key influencers in your industry.

This sponsorship package provides you with numerous marketing opportunities. Whether you are interested in introducing a new service/product, increasing your number of contacts, or reinforcing your position as an industry leader, one of our options will help you find a marketing solution. Please browse through these opportunities and see what works for you.

For those of you who have sponsored us in the past, thank you and we look forward to putting forth a successful event once again. For our newcomers, I look forward to working with you and meeting you at the event.

Sincerely,

Kim Hussey | Manager, Conference Services

University Health Network (UHN) Education
550 University Avenue, Room 5-121, Toronto M5G2A2
sponsorshipCETS@uhn.ca

For more information, contact Conference Services at sponsorshipCETS@uhn.ca 416 597-3422 ext. 3866
## Professions

- Case Manager, Occupational Therapist, Social Worker, Physiotherapist, Kinesiologist: 59%
- Medical Doctor / Physician, Physiatrist, Neuropsychologist, Psychologist: 12%
- Registered Nurse: 10%
- Researcher: 3%
- Other: 16%
- Other Professions: 57%

## Geographic Location

- Toronto: 57%
- GTA: 18%
- Outside GTA: 22%
- Outside Ontario: 3%
Sponsorship Packages
The more opportunities you chose to sponsor, the greater the value you receive. Sponsorship opportunities allow you to:

- Interact with potential clients
- Highlight your unique selling feature
- Make your mark as an industry leader

Gold Sponsor
- Named as Gold Sponsor on all marketing material
- Host opportunity of one of the following: Workshop Speaker Introduction (three available) or Lunch Sponsor (one available)
- Verbal acknowledgement from the podium as a Gold Sponsor
- Full page advertisement in conference program (8’ X 10 ½’ portrait orientation)
- Logo recognition on conference material and website
- Exhibition booth
- Four complimentary conference registrations
- **Investment: $5,000.00**

Silver Sponsor
- Named as Silver Sponsor on all marketing material
- Host opportunity of one of the following: Breakfast Sponsor (one available) or Nutrition Break Sponsor (two available)
- Verbal acknowledgement from the podium as a Silver Sponsor
- Half page advertisement in conference program (8’ x 5 1/8’, landscape orientation)
- Logo recognition on conference material and website
- Exhibition booth
- Three complimentary conference registrations
- **Investment: $3,000.00**

Bronze Sponsor
- Named as Bronze Sponsor on all marketing material
- Verbal acknowledgement from the podium as a Bronze Sponsor
- Logo recognition on conference material
- Exhibition booth
- Two complimentary conference registrations
- **Investment: $1,500.00**

Exhibitor
- Exhibition booth
- Two complimentary conference registrations
- **Investment $750.00**

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*Mailing Address: University Health Network Attn: Conference Services 550 University Ave, 5-121 Toronto, Ontario, M5G 2A2*
Yes, I would like to sponsor the 2018 Traumatic Brain Injury Conference

Name: ____________________________________________
Title: _____________________________________________
Company: __________________________________________________________________
Address: __________________________________________________________________
City/Postal Code: __________________________________________
Telephone: __________________________________________________________________
Fax: __________________________________________________________________
Email: __________________________________________________________________

Sponsorship Package
☐ Gold (please check one of the following)
  ☐ Luncheon (one available)
  ☐ Workshop Speaker Introduction (three available in total)
☐ Silver (please check one of the following)
  ☐ Breakfast (one available)
  ☐ Nutrition Break (two available)
☐ Bronze
☐ Exhibitor

Additional Information
☐ I will require power
☐ I will be bringing in a piece of equipment that will not fit on a table top

Payment Method
☐ *Cheque (Payable to UHN – University Health Network))
☐ Visa ☐ MasterCard

 Name on Card: ____________________________________________
 Card Number: __________________________________________________________________
 Expiry Date: __________________________________________________________________
 Amount: $ __________________________________________________________________
 Date: __________________________________________________________________
 Signature: __________________________________________________________________

Sponsorship is confirmed with full payment. All payments are final. Sponsorship opportunities are based on a first come, first serve basis.

Please scan and email this form to sponsorshipCETS@uhn.ca

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