

Fighting bid rigging cartels in Brazil

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Outline

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5. Fighting bid rigging in public procurement: Cooperation;

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> Cartels are an administrative and a criminal offense in Brazil;

- Fighting bid rigging cartels in public procurement has been a priority of brazilian antitrust authorities since 2007 (creation of a specific unit of investigation);
- Since 2012 bid rigging cartels in public procurement has been the TOP PRIORITY of CADE's Enforcement;
- Bid rigging in public procurement is also the main target of CADE's intelligence unit, the focus of the development of proactive methods and the main subject of training and outreach



2. Why a Priority?

Three level federalism: Federal Government, 27 State Governments and more than 5 thousand autonomous municipalities, more than 500 state companies;
Lack of administrative standards for public procurement proceedings (despite national acts).

> Public budget and the relevance of local spending (2010. State companies not

included):	Federal	States	Local	Total
	USD 48 bi	USD 43 bi	USD 53 bi	USD 144 bi

➢Great economic impact: BRL 700 billion estimate (USD 292bi) of public purchases in Brazil, including state companies.

>Large history of corruption and overpricing in public construction;

>Large history of lack or even absence of quality and coverage of public services;



3. Some numbers (2012-2017)

- 47% of the total ongoing investigations in General Superintendence (61% considering auto parts cases);
- > 30% of all CADE's convictions since 2012;
- 26 of the 55 Leniency agreements signed since 2012 concerns bid-rigging cases (47%). With auto parts cases considered is 44/55 (80%);
- 25 % of all settlements since 2012 (35% considering auto parts). 65% of the total amount of fines by settlements since 2012 (75% considering auto parts) ~750 million BRL;
- 50% of the dawn raids carried since 2012 were for bid rigging cases (56% considering auto parts cases);
- Outreach and Training: Since 2009, more than 1500 public officials have participated in prevention of bid rigging cartels events. Brochures and Advertisement Campaigns have been frequent since 2008.



4. Differences between public and private bids

- Both are crime under economic criminal law and administrative offense under the antitrust law;
- The name Bid rigging in antitrust administrative rules applies both for public or private procurement;
- Bid rigging in public procurement might be a violation not only of antitrust law but also of other administrative and criminal laws (e.g. anti corruption act, probity act);
- Three types of bid rigging: a) public bids; b) private bids of public goods and services; c) strictly private bids: when a private company opts to choose the suppliers by procurement instead of contract directly (ex: auto parts);
 - Types a) and b) have the same treatment by CADE, as top priorities;
 - Type c) might be treated as a regular national or international cartels (most of the auto parts – theory of effects)



4. Differences between public and private bids

Burden of proof: In the administrative enforcement, public bid rigging may rely more on indirect evidence, economic analysis and red flags.

> Differences in detection:

- > Public bid rigging has a balance between leniency and ex officio investigations.
 - Intelligence Unit
 - The Brain Project
- "Private bid rigging" is basically detected by leniency and settlements;

Differences in repercussion: Public bid rigging raises more awareness, media attention and are almost always related to other crimes;

The role of cooperation: In public bid rigging cooperation with other authorities is almost mandatory;



Cartels are Crime and Bid rigging in public procurement might consist of other crimes/wrongdoing or are related to these other crimes (that are not enforced by CADE);

CADE's jurisdiction is national (includes federal, states and local violation), but the agency is placed in Brasilia without regional offices. Public prosecutors and procurement bodies are everywhere



> Four ways of cooperation:

- > Leniency (always together with public prosecutors);
- Joint investigations (including dawn raids, exchange of information and evidence, analysis of documents collected in dawn raids);
- Data and Economic analysis;
- > Training in cartel detection;

Mainly with criminal authorities (several formal agreements with states and federal prosecutors), but applies also to cooperation with the Controller's General Office, Court of Auditors and public procurement bodies.



The Beginning: "Small" case of corruption and money laundering in a Petrobras directorate detected by federal police and public prosecutors;

The Cartel: detection of a cartel with the main infrastructure contractors of Brazil related to Petrobras public bids (leniency – dawn raid – jail)

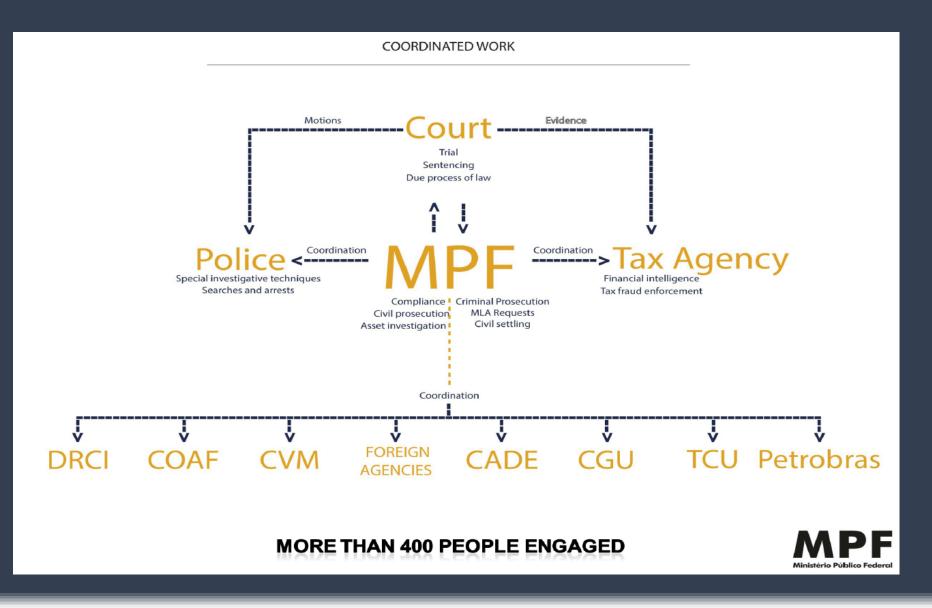
Once a Cartel was discovered, Public Prosecutors contacted CADE, who became part of the many authorities investigating the case;

> The case now (and counting):

Same corruption/bribery/cartel/money laundering/rigged political campaign scheme was replicated in the majority of infrastructure contracts in Brazil for at least 20 years.



5. "Car Wash" case: The case for cooperation





6. "Car Wash" case: The case for cooperation

> Challenges:

- "Leniency System": different incentives, different objectives, different culture and different timing;
- Single vs. Multiple Conspiracies: different approaches and views of the conduct being investigated;
- > Confidentiality: too many actors, independent investigations and sanctions;
- Lack of legal basis for a broad coordination (totally based upon mutual trust and judicial decisions);
- Coordination between independent, but similar, sanctions and ability to pay/support;
- Technical Committee of Enforcers (June 2017): Court of Auditors, Controller General Office, CADE, Solicitor General Office and Public Prosecutors



6. "Car Wash" case: The case for cooperation

"Car Wash" at CADE:

- 10 cases ongoing (plus over 15 still on preliminary/confidential phase). All the cases opened have leniency signed together with public prosecutors (simultaneously with agreements related to other crimes and civil offenses).
- 5 settlements in CADE in 2 Cases (Petrobras and Electronuclear) = ~ BRL 200 million in fines.
- Several different infrastructure sectors affected (Oil & Gas, Nuclear Energy Power Plants, Hydroelectric Energy Power Plants, Railway construction, 2014 World Cup's Arenas, Urbanization projects, Transportation and flood control infrastructure);
- Analysis of cartel's evidence gathered in more than 50 dawn raids carried out by the criminal authorities related to a myriad of crimes (Almost 35Tb of data).
- Information and Evidence shared with Controller General's Office and Federal Court of Auditors (judicial decision).



Thank you!

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