



**SLIPS,
TRIPS,
& FALLS**



UHN Toronto
Rehabilitation
Institute

iDAPT
RESEARCH. DEVELOP. COMMERCIALIZE.

Slips, Trips, and Falls International Conference 2017

June 15 - 16, 2017 | MaRS Centre, 101 College Street, Toronto

Slips, Trips, and Falls International Conference 2017 Sponsorship and Exhibitor Package

June 15-16, 2017

MaRS Centre

Toronto, Ontario, Canada



Slips, Trips, and Falls International Conference 2017

June 15 - 16, 2017 | MaRS Centre, 101 College Street, Toronto

YOU ARE INVITED TO JOIN US IN PRESENTING THIS INNOVATIVE CONFERENCE TO LEADING FALL PREVENTION EXPERTS!

The 2017 Slips, Trips and Falls Conference will be held June 15 and 16, 2016, in Toronto, Ontario, and is hosted by TRI-UHN. The purpose of this conference is to bring together experts from across North America and around the world to share research excellence, industrial advances and policy innovations in slip/trip/fall related injury prevention. This conference is expecting to draw 200 delegates from a wide variety of safety related sectors including risk and safety managers, architects and designers, planners and facilities managers, ergonomists and forensics experts, footwear or flooring manufacturers, policy makers, standards committee members, other safety and healthcare professionals, researchers, and engineering.

This conference provides a rare opportunity for you to position your organization as a valued leader in this critical area of public health.

CONFERENCE GOALS

Slip, trip, and fall prevention is an important and timely issue in public health. The burden of slips, trips and falls related occupational injury ranged from 20 to 40% of disabling occupational injuries in the developed countries*. These figures alone clearly demonstrate the need for international action around this issue.

The 2017 Slips, Trips, and Falls International Conference aims to:

- Bring international attention and generate media interest in the issue of slip/trip/fall prevention
- Inspire further development and advancement of slip/trip/fall prevention across numerous industries
- Learn about international and “state of the art” developments on slip/trip/fall prevention evidence and programming



Slips, Trips, and Falls International Conference 2017

June 15 - 16, 2017 | MaRS Centre, 101 College Street, Toronto

- Foster new networks, collaborations and partnerships for the advancement of the art and science of slip/trip/fall prevention
- Share ideas for innovative and creative solutions to the growing problem of slip/trip/fall related injuries among our aging population

*Courtney, Theodore K., et al. "Occupational slip, trip, and fall-related injuries—can the contribution of slipperiness be isolated?." Ergonomics 44.13 (2001): 1118-1137.

The following sponsorship and exhibitor opportunities are available:

Sponsorship Packages

PLATINUM SPONSOR

Availability: 2 Packages

Cost: CAD 10,000

Platinum Sponsor Benefits:

- Exclusive branded sponsorship of a plenary session and speaking opportunity during the opening remarks of the session
- Platinum sponsor branding in all conference material
- Two complimentary conference registrations
- Opportunity to have an exhibitor table during the conference
- Opportunity to distribute a printed communications piece or promotional item in the delegate package (subject to approval by steering committee)
- Company logo and web link on the conference website site
- Full page and full colour advertisement in the conference program
- Logo printed on all conference documents and signage



Slips, Trips, and Falls International Conference 2017

June 15 - 16, 2017 | MaRS Centre, 101 College Street, Toronto

GOLD SPONSOR

Availability: 2 Packages

Cost: CAD 7,500

Gold Sponsor Benefits:

- Exclusive branded sponsorship of one networking lunch
- Gold sponsor branding in all conference material
- One complimentary conference registration
- Opportunity to have an exhibitor table during the conference
- Opportunity to distribute a printed communications piece or promotional item in the delegate package (subject to approval by steering committee)
- Company logo and web link on conference site
- Half-page, and full colour advertisement in the conference program
- Logo printed on all conference documents and signage

SILVER SPONSOR

Availability: 2 Packages

Cost: CAD 5,000

Silver Sponsor Benefits:

- Exclusive branded sponsorship of one breakfast
- Silver Sponsor branding in all conference material
- One complimentary conference registration
- Opportunity to distribute a printed communications piece or promotional item in the delegate package (subject to approval by conference steering committee)
- Company logo and web-link on the conference website
- Quarter-page, full colour advertisement in the conference program

BRONZE SPONSOR

Availability: 4 Packages

Cost: CAD 2,500

Silver Sponsor Benefits:

- Exclusive branded sponsorship of one refreshment break
- Bronze Sponsor branding in all conference material
- One complimentary conference registration
- Company logo and web link on the conference website



Slips, Trips, and Falls International Conference 2017

June 15 - 16, 2017 | MaRS Centre, 101 College Street, Toronto

Exhibitor Package

Exhibitors at the 2017 Slips, Trips, and Falls Conference have an exciting opportunity to align their organizational priorities with a critical issue facing workers, industry and the general public. Each Exhibitor will be well-positioned to demonstrate their leadership and commitment to slip/trip/fall prevention. Join industry leaders, practitioners and researchers around the world and help support the vital work being done to prevent slip/trip/fall related injuries.

- Valued at CAD1,500 per table. More than one table may be purchased. If you would like to purchase floor space as well to display equipment, please discuss this with the exhibit organizer.
- Exhibitor tables will be set up for the duration of the conference in a prime location, receiving maximum exposure.
- Delegates will be provided with a question about each exhibitor and will be entered into the conference's prize draw only upon completing all questions. This will ensure delegates take time to speak with exhibitors.

Exhibitor Benefits:

- International exposure with registrants coming from around the world
- Promote your organization and services to approximately experts in the field of slip/trip/fall prevention
- Learn about emerging trends in the field
- Have an excellent location in the conference area, providing maximum exposure
- Receive one complimentary conference registration, which includes all meals and breaks for two days
- Company logo and web link on conference site



Slips, Trips, and Falls International Conference 2017

June 15 - 16, 2017 | MaRS Centre, 101 College Street, Toronto

HOW TO REGISTER

Please send an email to Yue Li (416-597-3422 x7950, Yue.Li@uhn.ca) or Alison Novak (416-597-3422 x7713, Alison.novak@uhn.ca) indicating your interest to be a sponsor or an exhibitor at the 2017 Slips, Trips, and Falls Conference. Once reviewed and approved by the sponsorship committee, you will be sent a registration form.

Please indicate your interest as soon as possible as space is limited.

**We look forward to welcoming you to
Slips, Trips, and Falls International Conference
2017**